

A new documentary from Oskar Films



Film photography is making a comeback in today's digital world...

...But it's the under-30 generation that's driving its resurgence.





FRAMES is a 90-minute documentary that will examine analog film's comeback among photographers too young to remember a world without the Internet or Photoshop.

Produced in association with the Center for Independent Documentary (click here for website), FRAMES seeks an answer to why this phenomenon is happening and what it means to modern photography and art in the 21st century.

FRAMES will speak to four under-30 photographers from across the country (as well as film photography experts) to get an answer.



FRAMES has been registered with the U.S. Copyright Office and the Writers Guild of America.



Approximately 75 percent of FRAMES will be shot on a Canon EOS C500 and C70 cameras. Some footage will also be shot on a Nikon D750.

The remaining 25 percent of FRAMES will be shot on a Canon 1014 XLS Super 8 Camera.

Film footage will be used in certain b-roll scenes, and a possible montage scene.

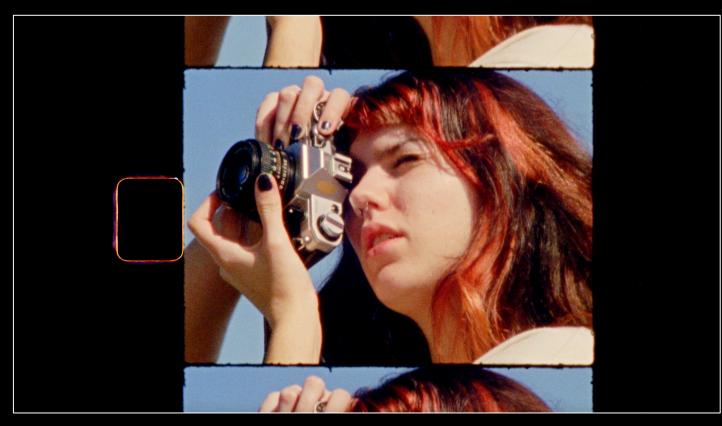
B-roll footage will also include scanned photos the photographers shot on film and printed in a darkroom.



Producer/Director Frank DiCesare shooting Super 8 B-roll footage of Florida film photographer, Maycee Padoll, in St. Petersburg, Fla. (February 2024). Photo by Jason Harper.



FRAMES ON-CAMERA SUBJECTS:



Maycee Padoll, is a 19-year-old photographer from Palmetto, Florida.

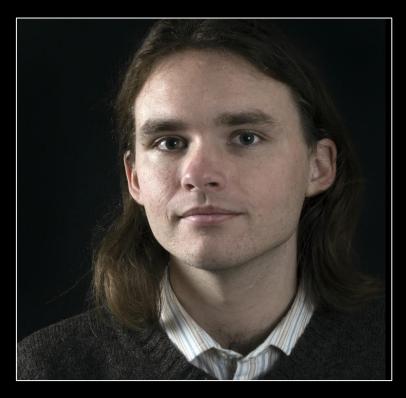
B-roll of Maycee will include footage of her in the darkroom and shooting on location.

Oskar Films is collaborating with the Morean Arts Center in St. Petersburg to collect some of Maycee's footage.

Maycee Padoll



FRAMES ON-CAMERA SUBJECTS:



Daniel Glynn

Daniel Glynn is a 29-year-old photographer from Seattle, Washington.

B-roll of Daniel will show him shooting social documentary images with a large-format 4×5 camera and processing those images in the darkroom and on his computer.

Glynn's work is inspired by the photography of Walker Evans, Robert Adams, Lewis Baltz, and Joe Deal.



FRAMES ON-CAMERA SUBJECTS:



K. J. Herb

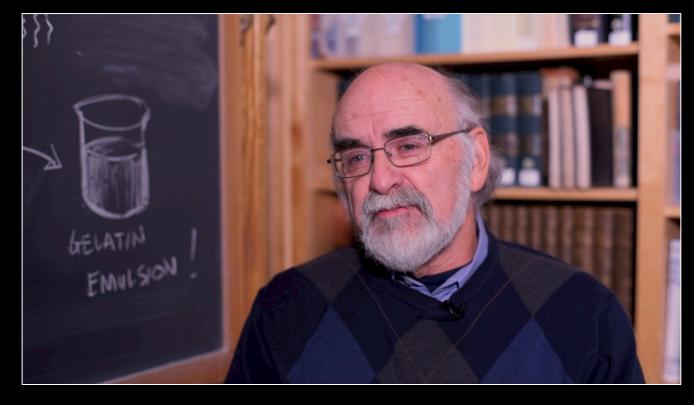
K. J. Herb, is a 24-year-old photographer from Phoenix, Arizona.

B-roll of K. J. will include footage of her in the darkroom and shooting on location.

Oskar Films is collaborating with the Phoenix Film Revival to collect some of K. J.'s footage.

FRAMES' producer is finalizing the film's final young film photographer.





Robert Shanebrook

Robert Shanebrook is the author of Making Kodak Film.

From 1968 to 2003, he worked for the Eastman Kodak Company as an industrial photographer, researcher, product development engineer, manufacturing engineer, and company spokesman for professional films.

In 1969, he worked on the Apollo Lunar Surface Close Up camera that was used from Apollo 11 through 15.





Todd Gustavson is the technology curator at the George Eastman Museum in Rochester, N.Y., a position he has held for the past 25 years.

He is the author of Camera: A History of Photography from Daguerreotype to Digital and 500 Cameras: 170 Years of Photographic Innovation.

A former freelance photographer, Gustavson has more than 40 years of shooting experience.

Todd Gustavson





Steve Sasson is the inventor of the digital camera.

In 2009, President Barack Obama awarded him the National Medal of Technology and Innovation, the highest award the U.S. government gives to scientists, engineers and inventors.

In 2011, he was inducted in the National Inventors Hall of Fame in Alexandria, Virginia.

Steve Sasson





Scott Williams, Ph.D.

Scott Williams is a professor of inorganic chemistry at the Rochester Institute of Technology.

In 1995, Professor Williams' technical photographic chemistry class created Caffenol, a black and white film developer consisting of coffee crystals, Vitamin C, and sodium carbonate.

Caffenol is an eco-friendly film developer with results that rival Kodak's celebrated D-76 and HC-110 developers.





Frank DiCesare is an award-winning filmmaker and journalist.

His debut film, "Blacksmith" won the Special Jury Remi award at the 51st WorldFest-Houston International Film Festival in 2018.

The SJR award is given to films that score at least a 96 out of 100 points in 10 categories of filmmaking.

His work as appeared on PBS and in National Geographic Traveler, U.S. News & World Report, Forbes Travel Guide, and The Boston Globe.



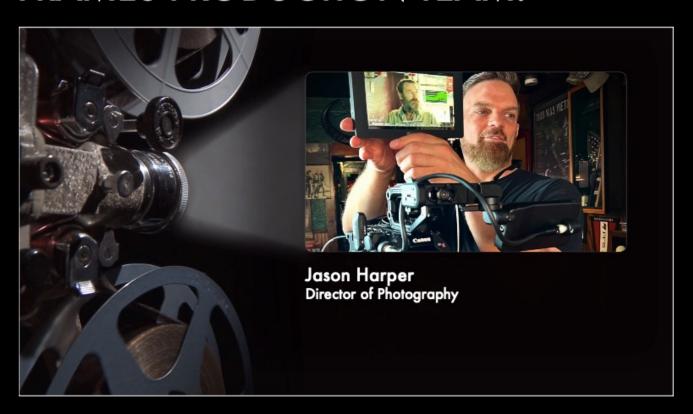


Hegine Nazarian is an award-winning editor.

One of her projects, ICARUS, won the Academy Award for Best Documentary Feature.

She has also worked with Martin Scorsese's Sikelia Productions and Tyler Perry Studios.





Jason Harper is an Emmy award winning director of photography and writer.

His work has appeared on A&E, National Geographic Channel, History Channel, NBC, MTV, and Food Network.

He holds on-going project-based roles as an executive producer and writer for National Geographic, and as a creative director and director of photography for the Walt Disney Company.

He is also an active member of the International Academy of Television Arts & Sciences, and the Chairman / CEO of Ukrainian Project Fund, which provides orphanage facilities in Kyiv, Ukraine.







Tony Crowe is an Emmy-nominated rerecording mixer with more than 25 years of experience as a sound engineer.

His work has appeared on National Geographic, Sony Pictures, 20th Century Fox, Netflix, Peacock, and A24.

He has worked with feature film directors Ron Howard, James Grey, Chris McQuarrie, and Sophia Coppola.

He has also worked with documentary filmmakers Jared Leto, Mary J. Blige, Lewis Howes, and Alex Morgan.



FRAMES CONTENT ADVISOR:



Alecia Swasy, Ph.D.

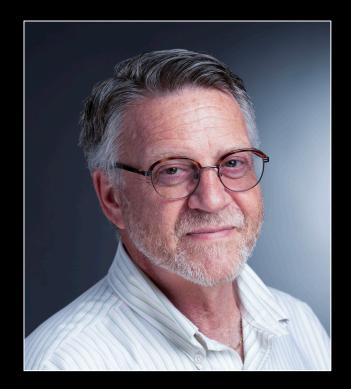
Alecia Swasy is a professor at Washington and Lee University where she chairs the Donald W. Reynolds Department of Business Journalism.

Prof. Swasy is the author of Changing Focus: Kodak and the Battle to Save a Great American Company.

Prof. Swasy's peer-reviewed writings on journalism and media have appeared in Journalism, Journal of Broadcasting & Electronic Media, Newspaper Research Journal, and Electronic News.



FRAMES CONTENT ADVISOR:



Michael Peres

Michael Peres is a retried professor at the Rochester Institute of Technology where he served as associate director of the Photographic Arts & Science department. He also served as graduate program director of R.I.T.'s Media Arts and Technology Department.

In 1987, Peres co-founded "The R.I.T. Big Shot" project, a "painting with light" event that combines volunteers and students to created an extended exposure. "The R.I.T. Big Shot" has traveled to Churchill Downs, The Alamo, the Intrepid Air and Space Museum, the King's Palace in Stockholm, Sweden, and the Pile Gate in Dubrovnik, Croatia.

Peres has served as an imaging advisors to agencies, universities and companies such as the CIA, University of Georgia, Savanah College of Art and Design, Polaroid, Kodak, Xerox, and McGraw-Hill Publishers.



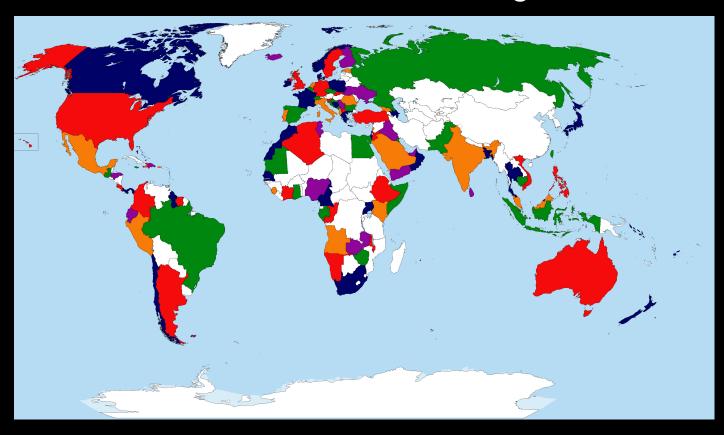
FRAMES SIZZLE REEL:



Click <u>here</u> to watch Frames Sizzle Reel on OskarFilms.com.



Oskar Films' Global Streaming Success



FRAMES is Oskar Films' second documentary since its debut film "Blacksmith" in 2018.

Since its release on May 5, 2018, "Blacksmith" has been streamed by viewers in 117 countries and territories around the world.

"Blacksmith" received distribution from Amazon Prime Video, Filmzie, Vimeo, GuideDoc, Onyx Streaming, Momentu, Cineverse, and others.



FRAMES Executive Producer/Sponsor/Donor Benefits:

All producers, sponsors and donors will have their names appear in the film's ending credits.

Executive producers will also have their names mentioned in the film's intro credits.

FRAMES will be marketed to high school and university photography departments around the world. This will give investors an opportunity to show their support for education and the arts.





FRAMES Executive Producer/Sponsor/Donor Benefits:

All funds raised for FRAMES are sent directly to the <u>Center for Independent Documentary</u> (CID), a non-profit organization in Newton, Massachusetts, which is assisting the project as its 501c3 fiscal sponsor.

Because CID is a registered non-profit, all funds raised for FRAMES are tax deductible.





FRAMES Executive Producer/Sponsor/Donor Benefits:

Major sponsors will have their logos live and clickable on OskarFilms.com for the life of the website.

Placement on OskarFilms.com gives businesses an opportunity to get their company's name in front of a global audience in many major markets.

Since its launch in March 2021, visitors to OskarFilms.com have come from New York City, Los Angeles, Chicago, Atlanta, Boston, Houston, Washington, D.C., Miami, Toronto, London, Rome, and many others.

